

THE domino APARTMENTS AT 15 WILLIAM



Introducing: the homeware apartment BY ANTONINO BUZZETTA

Here's a sneak peek inside domino's new "shophouses"—upscale condos decorated by creative young designers with the help of some of our favorite furniture brands at 15 William Street in NYC's hot Financial District.

photographs by STEPHANIE ANDREWS
design by ANTONINO BUZZETTA

STEP INSIDE THE HOMEWARE APARTMENT

For almost a decade, Antonino Buzzetta has been enlivening the interiors world with his hip mix of art, fashion, and urbanity. His recent domino shophouse collaboration with savvy online furniture retailer Homeware was no exception. Bridging the gap between the brand's streamlined silhouettes and the modern layout of the space with edgy artwork, playful prints, and pops of color, Buzzetta created a stylish downtown refuge—with lots of functional Homeware pieces—perfect for urban living. "I really got to be my own client," Buzzetta says. "With the goal of making easy, affordable pieces from Homeware look marvelously high-end."



DRAKE SOFA - SILVER

Homeware

[Buy Now](#)



Modern mirrored tables from Homeware pair perfectly with the living room's silver sofa.



Bold artwork and upholstery—such as the peacock-colored Pryce chairs from Homeware—are a simple way to add personality to a neutral palette.



PRYCE CHAIR
PEACOCK

Homeware

[Buy Now](#)



VIA HAMMERED
FLOOR LAMP

Homeware

[Buy Now](#)



Pendant bulbs are a swank source of lighting in the contemporary kitchen.

MANGO LOG
SCULPTURES

Homeware

[Buy Now](#)



A sleek Illy Caffé espresso machine is the perfect kitchen accent.



An abstract work by domino market editor Elaine Sullivan draws from the stripes of a nearby zebra skin rug.



“WHEN YOU LOOK AT THIS ROOM, YOU WOULD NEVER GUESS HOW FUNCTIONAL AND AFFORDABLE THE FURNITURE IS.”

— ANTONINO BUZZETTA

Q&A with homeware

HOW WOULD YOU DESCRIBE THE HOMEWARE APARTMENT AT 15 WILLIAM?

Scene-stealing. Each surface held something interesting, leading you from room-to-room, and, yet all the pieces worked together for an overall connected and comfortable space.

WHAT MADE THIS PROJECT ESPECIALLY FUN FOR YOU?

We love domino and were thrilled that we were invited to participate in this project. And, since Homeware is uniquely designed for small-space living, it was a great opportunity to show the versatility and fashion of our brand. It was a pleasure to collaborate with Antonino Buzzetta and watch his design come to life.

WHAT DID YOU LOVE MOST ABOUT WHAT BUZZETTA DID WITH THE HOMEWARE PIECES IN THE SPACE?

Oh the drama! The bold artwork and accents complemented by the stylish furniture created an edgy, even sexy, feel to the space. You can almost picture who would live here: confident, stylish, and successful homeowners.

TELL US SOMETHING POTENTIAL BUYERS WOULD WANT TO KNOW?

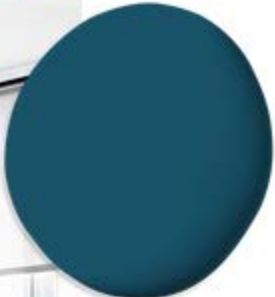
From our new, expanding Drake sofa to poufs that serve double-duty as a desk or extra seating, Buzzetta showed that a well-designed home offers beauty, brains, and brawn.

WHAT MADE HOMEWARE A GREAT FIT FOR THE SPACE?

Walking through the space, you would never know that the sofa converts into a sectional or a loveseat and chair. Homeware is designed to move through tight spaces and adapt as your lifestyle evolves.

A geometric table lamp makes for an edgy bedside scene.

Deep blue walls and natural light filtered through Hunter Douglas shades make this a dreamy space.



SLATE TEAL
PINT SAMPLE
Benjamin Moore
[Buy Now](#)



BURT TABLE
LAMP
Circo Lighting
[Buy Now](#)



CAMERON UPHOLSTERED
HEADBOARD-LINEN
Homeware
[Buy Now](#)





“ IN A SMALLER SPACE,
FUNCTION IS KEY BUT
COMFORT AND STYLE
STILL TRIUMPH. ”



RIZZO CHAIR INK

Homeware

[Buy Now](#)



A classic, curvy silhouette adds a touch of grandeur to the bedroom.



BANGALA BLACK
& WHITE TRIBAL
RUG - 8X10

Homeware

[Buy Now](#)





BANGALA BLACK
& WHITE TRIBAL
RUG - 8X10

Homeware

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Patterned ottomans create drama—and seating—in a muted bathroom.



JASPER OTTOMAN
IT'S NEVER ENOUGH

Homeware

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